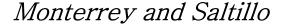


Spring 2006 Lone Star Education Trade Mission to Mexico





The North Texas District Export Council is organizing its fourth trade mission to Mexico. This mission is certified by the U.S. Department of Commerce, and will be an excellent opportunity for school representatives to meet with Mexican students who are interested in studying in the State of Texas.

Dates: March 23 – 25, 2006 Cost: \$1300

Cost includes: participation in both fairs for up to two representatives per school (additional representatives may attend for an additional fee); your own booth/table; marketing of the event; and two pages in a booklet that will be distributed to prospective students and partners

PAST MISSION FACTS

Spring 2005 - Monterrey

Number of Schools Participating: 27

• Student Attendance: 2,300

Cost: \$750 per stop

• Cost per Student: \$0.33

Fall 2004 - San Luis Potosi and Guadalajara

Number of Schools Participating: 17

Student Attendance: 1200

Cost: \$987.50 per stop (\$1975 total)

• Cost per Student: \$1.65

Spring 2004 – Monterrey and Mexico City

Number of Schools Participating: 10

Student Attendance: 1000

Cost: \$1,100 per stop (\$2,200 total)

• Cost per Student: \$2.20

ITINERARY

March 22	Arrive Monterrey*
March 23	Saltillo Fair (2 – 8 pm)
March 24	ıst day Monterrey Fair (2 – 8 pm)
March 25	2nd day Monterrey Fair $(1 - 7 pm)$
March 26	Travel day

*Please do not book flight arrangements until Greg has confirmed that there are 15+ participants

Changes based on your recommendations:

- Shortened hours of fairs and have them going later in the evening.
- Dropped breakfast mixers so you can have more time for your own meetings.

For more information please contact:

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U.S. Department of Commerce

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Participation forms and more information can be found at:

The Lone Star Education Coalition web page at: http://www.buyusa.gov/northtexas/education.html Click on the link for the Spring Mission

Express Interest: ASAP

Registration: December 1, 2005 Payment Deadline: January 15, 2006